

# 8 REASONS YOU MUST HAVE BETTER MEETINGS

Meetings are a microcosm of a team or organization's culture. They reveal what's valued and how work gets done.

## 1 MANY MEETINGS ARE POORLY RUN

In the U.S., 11 million meetings take place each day, 2.6 billion meetings each year. Yet 37.5% are considered poorly run or unnecessary.

## 2 MEETINGS TAX LEADERSHIP

Managers and executives say they spend 12-20 hours per week in meetings and 50% of them are unproductive and waste time.

## 3 MEETINGS EXHAUST EVERYONE

Most workers average 62 meetings per month and professionals lose up to 4 days per month to unproductive meetings.

## 4 IT'S A \$200 BILLION PROBLEM

In North America, meeting costs and the expense of lost time and productivity amount to over \$200 billion a year.

## 5 FEW KNOW HOW TO RUN THEM

75% of employees receive no formal training on how to conduct meetings.

## 6 BAD MEETINGS ARE BORING

Nine out of ten people daydream in meetings.

## 7 BAD MEETINGS LIMIT SUCCESS

They have high costs and negative effects on employee engagement, team productivity, and company performance.

## 8 MEETINGS SHOULD BE AWESOME

Well-run meetings inspire engagement, drive decisions, save money, and increase accountability.



# LET'S GET REAL

## HOW DO EMPLOYEES REALLY PARTICIPATE IN MEETINGS?



39%

ADMIT TO DOZING OFF

73%

SAY THEY DO OTHER WORK

EFFECTIVE MEETING LEADERS SPEND AS MUCH TIME PREPARING FOR A MEETING AS THEY SPEND IN THE MEETING ITSELF.

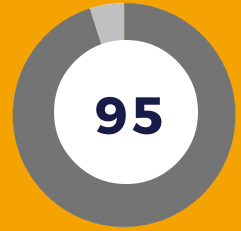
### HOW EMPLOYEES EXPERIENCE MEETINGS



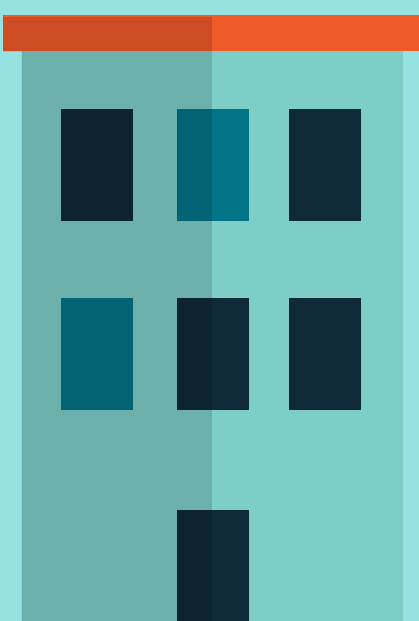
25%  
SAY TIME SPENT  
ON NON-ISSUES



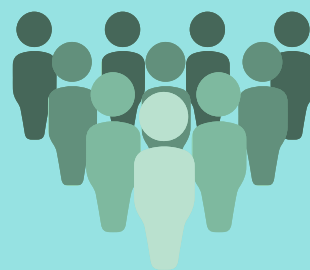
50%  
FIND THEM  
UNPRODUCTIVE



95%  
SKIP PARTS  
IF THEY CAN



## LET'S CREATE PRODUCTIVE MEETINGS



"AJ helped pave our way to more productive meetings and we had fun doing it."  
- Jamie Grant, CEO, Ordway Center for Performing Arts (St. Paul, MN)

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Bringing high-touch to hi-tech.  
Developing teams and coaching leaders.  
Designing and facilitating meetings.  
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